

EU4IP - Strengthening Intellectual Property Rights in Georgia, Moldova and Ukraine

განხორციელების ვადა: 01.01.2024 - 31.12.2027

EaP ქვეყნები:

მოლდოვა, საქართველოს, უკრაინა

ევროკავშირის € 2 800 000

ნვლილი:

მთლიანი € 4 000 000

ბიუჯეტი:

განმახორციელებელი ორგანიზაცია (ებ):

EUIPO (EU Intellectual Property Office)



პროექტის აღნერა:

The EU4IP project aims to strengthen intellectual property (IP) rights in Georgia, Moldova and Ukraine. The Overall objective is to use IP as an instrument in creating a favourable environment for innovation, creativity and free competition, for the economic and cultural development of Georgia, Moldova and Ukraine, strengthening the potential of small and medium sized enterprises and raising the level of investment attractiveness.

მოსალოდნელი შედეგები:

1. Enhanced legal and policy frameworks, supporting the accession process to the EU, implementing of IP provisions of trade agreements and promoting international agreements in the area of IP
2. Strengthened IP institutions, networks, and tools, for a more efficient IP protection system, boosting regional harmonisation and a progressive alignment to the rules, standards, policies and practices, with a view to EU membership.
3. Increased awareness on the value of IP and strengthening of the capacities of SMEs/productive sector to protect, administer, commercialise and enforce their IPRs.
4. Enhanced cooperation on enforcement of IP rights in line with the Association Agreement's commitments and priorities of the accession process, including the fight against counterfeited goods.