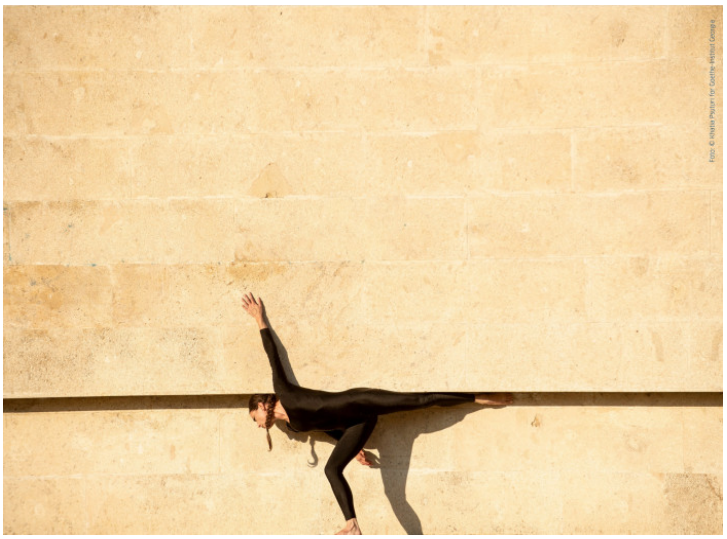
PROJECT FACTSHEET

Funded by the European Union

EU4Culture II – Sustainable Creative Ecosystems



Duration: 01.04.2025 - 31.07.2029

Countries:
Armenia, Azerbaijan, Belarus, Georgia, Republic of Moldova, Ukraine

EU contribution: € 10 000 000

Total budget: € 10 000 000

Implementer:
Goethe-Institut e.V.

Website(s): goethe.de/ins/ge/en/kul/sup/eu4.html

Project description:
EU4Culture II – Sustainable Creative Ecosystems is a regional initiative that supports the development of sustainable cultural and creative sectors across the Eastern Partnership region. Funded by the European Union and implemented by the Goethe-Institut from 2025 to 2029, the programme promotes culture as a driver of economic growth, social development, and resilience.
The programme covers Armenia, Azerbaijan, Georgia, the Republic of Moldova, Ukraine, and Belarus. It strengthens creative ecosystems by supporting cultural professionals and organisations, building skills, and encouraging regional and international cooperation, including with European partners.
Aligned with the European Commission's Culture Compass for Europe, EU4Culture II contributes to dialogue, trust, and social cohesion, under the guiding principle of working in partnership to support peace and stability.
The programme is implemented through a Team Europe approach, engaging members of the European Union National Institutes for Culture network active in the region.

Key areas of work include:
• Creative collaborative platforms;
• Support to cultural intermediary organisations;
• Cultural impact assessment;
• Internationalisation;
• Capacity building.

Expected results:
1. Empowered Creative Ecosystems
• CCS actors enhance their capacities and networks, build effective and sustainable partnerships;
• Public authorities recognise the social and economic value of CCS.

2. Strengthened Cultural Intermediary Organisations
• Intermediary organisations increase their capacities and outreach;
• Intermediary organisations become strong advocates and facilitators for CCS.

3. Expanded International Partnerships, integrated EU-EaP CCS landscape
• EaP cultural and creative organisations join European Networks;
• Cultural products and services from EaP countries have increased international visibility;
• Creatives collaborate across borders to co-create and innovate;
• EaP cultural actors are represented at major international fairs, exhibitions, conferences etc.