PROJECT FACTSHEET



Capacitated Agricultural Practices and Consumer Awareness (CAPCA)

Period of implementation: 01.01.2023 - 31.12.2025

EaP countries:

Georgia

EU contribution: € 1

Total budget: € 1

Implementing organisation(s): Georgian Farmers' Association Funded by the European Union

Social media:

Website(s): gfa.org.ge/

Project description:

The project aims to advance the socio-economic development of Georgia through improved food safety, consumer protection and increased export of agricultural products. The project envisions active coordination with the Ministry of Environmental Protection and Agriculture of Georgia (MEPA) and its Information Consultation Centres, National Food Agency (NFA) and National Environmental Agency. In addition, the project targets the following groups: Food Business Operators (FBOs), Consumers, Civil Society Organizations, Business Support Organizations, Consumer Advocacy Groups, Media, Parliament of Georgia, Government of Georgia, Ministry of Economy and Sustainable Development of Georgia, Ministry of Education and Science, Culture and Sport of Georgia, Local Governments in Georgia and Vocational Education & Training (VET) Institutions.

Expected results:

- 1. The compliance with food safety/SPS measures is increased among targeted farmers/producers and FBOs;
- 2. Government accountability is enhanced through stakeholder communication and engagement regarding the food safety/SPS implementation process;
- 3. Civic awareness and engagement in relation to the food safety/SPS issues is enhanced.