## PROJECT FACTSHEET



## **Inclusive Access to Markets (IA2M)**

Period of implementation: 01.11.2023 - 01.11.2027

EaP countries:

Georgia

EU contribution: € 5 000

Implementing organisation(s):
United Nations Development Programme



Social media account links:

Project website: undp.org/georgia/projects/inclusive-

access-to-markets

Project description:

With funding from the European Union and in partnership with the Estonian International Development Centre (ESTDEV), UNDP spearheads the "Inclusive Access to Markets" initiative.

This four-year is designed to empower small and medium enterprises (SMEs) in Georgia, fostering their capabilities to enhance value chains and secure access to the EU and European markets.

The project unfolds through a collaboration between UNDP, the Ministry of Economy and Sustainable Development of Georgia, and "Enterprise Georgia".

**Expected results:** 

Increased exports to the EU and European countries.

Strengthened value chains with robust growth and export potential.