PROJECT FACTSHEET

ევროკავშირი საქართველოსთვის
The European Union for Georgia

Pathways to Gender Justice: Building a Safe and Equal Society

Duration: 20.11.2023 - 23.05.2026

Countries:
Georgia

EU contribution: € 970 000

Total budget: € 970 000

Implementer:
CARE caucasus

Funded by the European Union

Social media:
facebook.com/CARECaucasus

Website(s): care-caucasus.org.ge/

Project description:
This project aims to promote gender equality and reduce gender-based violence (GBV) in Georgia by strengthening the capacities of local civil society, and educational institutions. It focuses on empowering marginalized groups, including ethnic minorities, displaced women, and GBV victims in the regions of Kvemo Kartli, Kakheti, and Tbilisi. Through a combination of civil society engagement, economic empowerment, and educational reforms, the project will improve women's economic participation, and raise awareness about GBV.

Key activities include capacity-building for civil society organizations (CSOs) to encourage women's economic empowerment and increase their knowledge of gender-based or domestic violence, and engaging youth, men, and educators in dialogue on gender equality. This initiative will also create safe spaces and direct economic opportunities for vulnerable women and foster positive shifts in social norms through media campaigns, training sessions, and informational meetings.

The expected impact includes increased participation of women in community decision-making processes, improved economic opportunities for women, and a reduction in GBV, while reaching over 20,000 people through various outreach efforts.

Expected results:
Expected Results of the Program/Project

By the completion of the program, the following key results are anticipated:

1. Enhanced Gender Curriculum: Development of a short course on gender equality, including theory and practical applications, which will be delivered to at least 150 students and 15 educators.

2. Increased Capacity of Educators: Training of 60 teachers (30 from schools and 30 from kindergartens) in gender-sensitive educational practices, leading to the implementation of these methods in their classrooms.

3. Empowered Student Champions: Identification and engagement of 8-10 student gender champions who will actively promote gender equality initiatives within their communities.

4. Youth Engagement in Gender Advocacy: Establishment of 5 youth clubs engaging 120 youth members in activities focused on gender equality and empowerment.

5. Innovative Media Campaigns: Creation and dissemination of 20 multimedia products addressing gender norms and stereotypes, enhancing community awareness and dialogue.

6. Strengthened Civil Society Capacity: Increased capabilities of local CSOs in implementing activities aimed at promoting