PROJECT FACTSHEET

ევროკავშირი საქართველოსთვის
The European Union for Georgia

Inclusive Growth through Sustainable and Green Business Practices in Georgia

Duration: 01.06.2024 - 30.11.2026

Countries:
Georgia

EU contribution: € 879

Total budget: € 976 778

Implementer:
World Vision Austria, The Georgia Farmers Association, Energy Efficiency Centre Georgia, World Vision Georgia

Website(s): worldvision.ge/; wvi.org/georgia; gfa.org.ge/; eecgeo.org/

Funded by the European Union

Social media:
facebook.com/WorldVisionInGeorgia;, instagram.com/worldvisiongeorgia/, facebook.com/gfa.com.ge, facebook.com/eecgeorgia, youtube.com/@WorldVisionGeorgiaa, instagram.com/georgian_farmers_association/

Project description:
Georgia's highest greenhouse gas emissions are in the Energy, Agriculture, and Industry sectors. Parallel, due to climatic and landscape conditions, improper agricultural practices and an unsustainable use of resources, about 35% of agricultural lands are in the process of degradation. The Government has started first steps to initiate a green transition, e.g. with the 2021-2027 Agriculture and Rural Development Strategy and the Georgian SME strategy 2021 - 2025 which both identify a low level of TVET as well as insufficient use of modern technologies and green knowledge. Thus, the main objective of the Action is to contribute to inclusive and sustainable growth in Georgia by establishing preconditions that enable the adoption of sustainable, clean energy business practices among current and future SMEs in the Agriculture and Building sectors. The specific objectives are: 1) Improved skills and sustainable business practices amongst the workforce and current and future SMEs in the target sectors, particularly agriculture sector; 2) Improved skills and sustainable energy efficient practices amongst the current and future SMEs in the building sector and selected industries; 3) Improved reputation of sustainable VET professions with youth and relevant target stakeholders.

Expected results:
Strengthened capacities of Vocational Education and Training (VET) institutions in tailoring agriculture sector programmes and trainings in line with the greening approach and integrating specific greening modules;
Increased access to new non-formal training programmes on energy efficiency and renewable energy in the building sector and selected industries for future and current workforce using international expertise;
Increased awareness amongst target stakeholders on the importance of sustainable professionalism and VET;
Strengthened technical and financial capacities of youth-led and women-led SMEs to implement sustainable business practices and green their businesses and/or increase energy efficiency of their operations