PROJECT FACTSHEET

ევროკავშირი საქართველოსთვის
The European Union for Georgia

Circular Cities and Regions in Georgia: Building Local Capacities to Advance Waste Prevention and Circular Economy in the Regions of Georgia

Duration: 01.10.2024 - 30.09.2028

Countries:
Georgia

EU contribution: € 1 499 994

Total budget: € 1 799 849

Implementer:
CENN - Caucasus Environmental NGO Network

Funded by the European Union

Social media:
facebook.com/ThinkNaturally

Website(s): www.cenn.org

Project description:
The project “Circular Cities and Regions in Georgia: Building Local Capacities to Advance Waste Prevention and Circular Economy in the Regions of Georgia” aims to build a more inclusive and environmentally resilient future for Georgia by promoting sustainable consumption and production, while reducing waste in the Kakheti region and Adjara Autonomous Republic (AR). Currently, most waste is improperly managed and dumped in landfills, contributing to climate change and depleting natural resources. Several barriers, including legal, institutional, financial, and operational challenges, make addressing this issue complex. To tackle these obstacles, the project focuses on three key objectives: fostering collaboration among stakeholders, piloting scalable and innovative solutions, and raising public awareness on sustainable waste management. These efforts aim to drive long-term behavioural changes and implement effective waste prevention (WP) and circular economy (CE) practices in the target regions.

Expected results:
1) Enhanced dialogue and cooperation: Strengthened learning mechanisms and participatory, evidence-based policy development for increased capacity and partnerships among local actors to promote WP&CE practices in Adjara AR and Kakheti, including remote and mountainous areas. Focus areas include packaging, biodegradable, and construction and demolition waste. 2) Scalable WP&CE models implemented: Tested and introduced innovative initiatives for reusing, reducing, recycling, and upcycling waste, establishing replicable practices through cross-sectoral collaboration and multi-stakeholder partnerships (PPP, B2B, etc.). 3) Stimulated behavioral change: Improved public awareness, understanding, and perception of the environmental and social benefits of WP&CE to encourage sustainable practices and responsible consumption.