

Participatory Charrette for Tourism Development Strategy of Guria

Duration: 01.03.2016 - 28.02.2019

Countries:
Georgia

EU contribution: € 374 749

Implementer:
SELF-GOVERNING COMMUNITY OF OZURGETI
MUNICIPALITY



Social media:

facebook.com/pg/____-____-____-1782466238675059/photos/?ref=page_internal

Project description:

The project aims to achieve sustainable and inclusive growth of the Gurian tourism sector by raising awareness and attractiveness of the region through concerted cooperation between local authorities, local society and national agencies. The project examines and evaluates tourism potential of the region, and develops strategic action plans for sustainable development of tourist sites and business sector. Additionally, it supports small-scale activities at the regional and national level. The project also encourages effective cooperation between local government and non-government actors. These activities are expected to contribute to sustainable tourism development in the region of Guria.

Expected results:

The project is expected to:

- Establish cooperation and effective relations between local governance and non-state actors;
- Study tourism potential of Guria and provide assessment;
- Develop strategy and action plan
- Support small-scale civic activities and lobby development of certain tourist infrastructure and economic projects on regional and national level