

Georgia on European Way: Creation of Effective Model for DCFTA and SME Strategy Implementation

Period of implementation: 12.04.2017 - 11.04.2019

EaP countries:
Georgia

EU contribution: € 400 000

Implementing organisation(s):
Eastern Europe Studies Centre (EESC)



Social media account links:
facebook.com/GeorgiaDCFTA/

Project website: georgiadcfta.ge

Project description:

The project addresses the lack of awareness in Georgia about opportunities afforded by the Deep and Comprehensive Free Trade Area (DCFTA), which enables Georgian producers to export freely into the EU. Among project activities are DCFTA trainings for regional civil society organizations to enable them to pass information over to local small and medium enterprises (SME), as well as the public. In order to address difficulties faced by local producers, the Local Advisory Councils comprised from public servants, entrepreneurs and civil society were initiated in all Georgian regions and the A.R. of Adjara. Bringing together Georgian society, local producers and decision makers in search for ways how to increase Georgian participation in the European market is the approach of the project.

Expected results:

The project contributes to raising public awareness on DCFTA among Georgian SMEs through number of activities focused on building capacities of Georgian CSOs that are active in regions and are working with local SMEs. The Project focuses solely on CSOs and SMEs in regions of Georgia as they are those lacking information about DCFTA and could potentially benefit from developing more intensive business ties with the EU. The aim of the project is also to provide relevant information for the local SMEs in order they could raise export of their products to the EU market and thus effectively benefit from Georgia's implementation of the DCFTA.