

EU4Business - East Invest I and II

Period of implementation: 26.10.2010 - 23.12.2017

EaP countries:

Armenia, Azerbaijan, Belarus, Georgia, Republic of Moldova, Ukraine

EU contribution: € 15 250 000

Implementing organisation(s):

Eurochambres



Social media account links:

Project website: east-invest.eu

Project description:

The "EU4Business-East Invest" is a regional trade facilitation project. It contributes to the economic development of the Eastern Partnership (EaP) region and to the improvement of its business environment. It facilitates the internationalisation process for participating small- and medium-sized enterprises (SMEs) in the EaP countries and the EU. The project develops mechanisms encouraging new flows of foreign direct investment, strengthens the ongoing investment promotion process between the EU and the Eastern Partnership countries, as well as between the Eastern Partner countries themselves, contributing to the enhancement of trade in the region.

Expected results:

- Strengthening public-private dialogue, notably by integrating SMEs, business facilitators and selected public-sector SME facilitators into the networking mechanisms.
- Facilitating exchange of best practices and interconnections between EU and EaP companies in order to favour business co-operation agreements, mutual trade, transfer of technology, customs procedures, product standards and investment.
- Developing the capacity of EaP SME support organisations to facilitate improved SME networking and trade development.
- Consolidation and establishment of SME support networks both in the EaP region (EAST-NET) and in the EU (EURONET).