

## Studies and Research of Media Election Coverage in Georgia for Presidential Elections 2018.

**Period of implementation:** 01.03.2018 - 31.12.2018

**EaP countries:**  
Georgia

**EU contribution:** € 222 947

**Implementing organisation(s):**  
UNITED NATIONS DEVELOPMENT PROGRAMME  
(UNDP)

**Project website:** [mediamonitor.ge](http://mediamonitor.ge)

### Project description:

Content of key media outlets in Georgia will be monitored prior, during and immediately after the Presidential Elections in Georgia. The research reveals how candidates, political parties and other relevant stakeholders are portrayed in the election period. The results of the research are shared publicly and inform the Georgian population about the state of media in the country. Media outlets are vary about their reputation in the eyes of the audience, therefore they are more cautious against biased and unfair treatment of electoral subjects.

### Expected results:

The project expects to result in more balanced media coverage during the elections and more informed voters.



**Social media account links:**  
[facebook.com/UNDPGeorgia/](https://facebook.com/UNDPGeorgia/)